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Healthy Families Program

September 2012 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 9/30/12: 859,909
 September 2012 new subscribers*: 23,191

Ethnicity of Subscribers:

Latino	46.9%
Asian & Pacific Islander	9.3%
White	9.3%
African American	1.8%
American Indian & Alaska Nat.	.3%
Other	27%
Not Given	5.4%

Gender of Subscribers:

Male	51.5%
Female	48.5%

Top 5 Counties in Enrollment:

(Represents 58.8% of total enrollment)

Los Angeles	25.3%	(217,585)
Orange	9.4%	(80,770)
Riverside	8.7%	(74,642)
San Diego	8.3%	(71,362)
San Bernardino	7.1%	(60,659)

Spoken Language of Applicants:

English:	53.7%
Spanish:	38.4%
Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese)	6.1%
All Other Languages:	1.7%
Not Given/Unknown:	.1%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 288,321 / 22,998

Application Statistics

Monthly:

Paper Applications	64.2%	(14,769)
Health-e-Applications**	35.8%	(8,229)
CAA User †	29.4%	(2,418)
English /Spanish		(1,849 / 569)
Public User †	70.6%	(5,811)
English /Spanish		(5,610 / 201)

Processed

w/ CAA assistance at SPE: 18.1% (4,156)

Processed

w/o CAA assistance at SPE: 81.9% (18,842)

Forwarded to

both programs: 7% (1,603)

Forwarded to the

Medi-Cal Program: 23.6% (5,433)

Forwarded to

the HFP: 69.4% (15,962)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in September.

** For more Health-e-Application reports, go to www.mrmib.ca.gov and click on "Reports."

† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

Healthy Families Program Enrollment History Enrollment Data October 2010 through September 2012

