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Healthy Families Program

August 2011 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 8/31/11: 870,711
 August 2011 new subscribers*: 24,505

Ethnicity of Subscribers:

Latino	48%
Asian & Pacific Islander	9.5%
White	9.4%
African American	1.8%
American Indian & Alaska Nat.	.3%
Other	26.1%
Not Given	4.9%

Gender of Subscribers:

Male	51.4%
Female	48.6%

Top 5 Counties in Enrollment:

(Represents 59% of total enrollment)

Los Angeles	25.4%	(221,298)
Orange	9.5%	(82,728)
Riverside	8.7%	(75,357)
San Diego	8.2%	(71,159)
San Bernardino	7.2%	(62,275)

Spoken Language of Applicants:

English:	51.1%
Spanish:	40.7%
Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese)	6.3%
All Other Languages:	1.8%
Not Given/Unknown:	.1%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 311,445 / 29,298

Application Statistics

Monthly:

Paper Applications	65.3%	(19,146)
Health-e-Applications**	34.7%	(10,152)
CAA User †	42%	(4,266)
English /Spanish		(3,119 / 1,147)
Public User †	58%	(5,886)
English /Spanish		(5,591 / 295)

Processed

w/ CAA assistance at SPE: 23.4% (6,867)

Processed

w/o CAA assistance at SPE: 76.6% (22,431)

Forwarded to

both programs: 6.2% (1,807)

Forwarded to the

Medi-Cal Program: 22.3% (6,535)

Forwarded to

the HFP: 71.5% (20,956)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in August.

** For more Health-e-Application reports, go to www.mrmib.ca.gov and click on "Reports."

† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

Healthy Families Program Enrollment History Enrollment Data September 2009 through August 2011

