



The California Managed Risk Medical Insurance Board
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Healthy Families Program

July 2010 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 07/31/10: 869,127
 July 2010 new subscribers*: 23,650

Ethnicity of Subscribers:

Latino 50.1%
 Asian & Pacific Islander 9.9%
 White 9.5%
 African American 1.9%
 American Indian & Alaska Nat. .3%
 Other 24.5%
 Not Given 3.8%

Gender of Subscribers:

Male 51.4%
 Female 48.6%

Top 5 Counties in Enrollment:

(Represents 59.1% of total enrollment)
 Los Angeles 25.5% (221,378)
 Orange 9.4% (81,871)
 Riverside 8.6% (75,105)
 San Diego 8.3% (72,276)
 San Bernardino 7.3% (63,698)

Spoken Language of Applicants:

English 48.7%
 Spanish: 42.9%
 Asian: 6.3%
(Cantonese, Chinese, Korean, Mandarin & Vietnamese)
 All Other Languages: 1.9%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 267,414 / 20,612

Application Statistics

Monthly:

Processed
 w/ assistance at SPE 25.1% (5,173)

Processed
 w/o assistance at SPE: 74.9% (15,439)

Forwarded to
 both programs: 6.4% (1,310)

Forwarded to the
 Medi-Cal Program: 25% (5,160)

Forwarded to
 the HFP: 68.6% (14,142)

SPE Incomplete Applications forwarded to the HFP: 1,525**

SPE Incomplete Applications
 w/o assistance**: 93.6% (1,427)

SPE Incomplete Applications
 w/ assistance**: 6.4% (98)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in July

** Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

Healthy Families Program Enrollment History Enrollment Data July 2008 through July 2010

