



The California Managed Risk Medical Insurance Board
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Board Members
 Clifford Allenby, Chair
 Richard Figueroa
 Sophia Chang, M.D., M.P.H.
 Samuel Garrison

Ex Officio Members
 Jack Campana
 Diana S. Dooley
 Secretary, Business,
 Transportation and Housing
 Agency

Healthy Families Program

April 2011 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 4/30/11: 870,970
 April 2011 new subscribers*: 26,811

Ethnicity of Subscribers:

Latino 48.5%
 Asian & Pacific Islander 9.6%
 White 9.4%
 African American 1.9%
 American Indian & Alaska Nat. .3%
 Other 25.9%
 Not Given 4.4%

Gender of Subscribers:

Male 51.4%
 Female 48.6%

Top 5 Counties in Enrollment:

(Represents 58.9% of total enrollment)

Los Angeles 25.4% (221,414)
 Orange 9.5% (82,545)
 Riverside 8.6% (75,303)
 San Diego 8.2% (71,490)
 San Bernardino 7.2% (62,796)

Spoken Language of Applicants:

English 50.3%
 Spanish: 41.3%
 Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese) 6.3%
 All Other Languages: 1.9%
 Not Given/Unknown: .2%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 296,450 / 27,959

Application Statistics

Monthly:

Paper Applications 69.2% (19,346)
 Health-e-Applications** 30.8% (8,613)
 CAA User † 47.3% (4,077)
 English /Spanish (3,057 / 1,020)
 Public User † 52.7% (4,536)
 English /Spanish (4,266 / 270)

Processed
 w/ CAA assistance at SPE: 24.4% (6,814)

Processed
 w/o CAA assistance at SPE: 75.6% (21,145)

Forwarded to
 both programs: 6.1% (1,708)

Forwarded to the
 Medi-Cal Program: 24.1% (6,729)

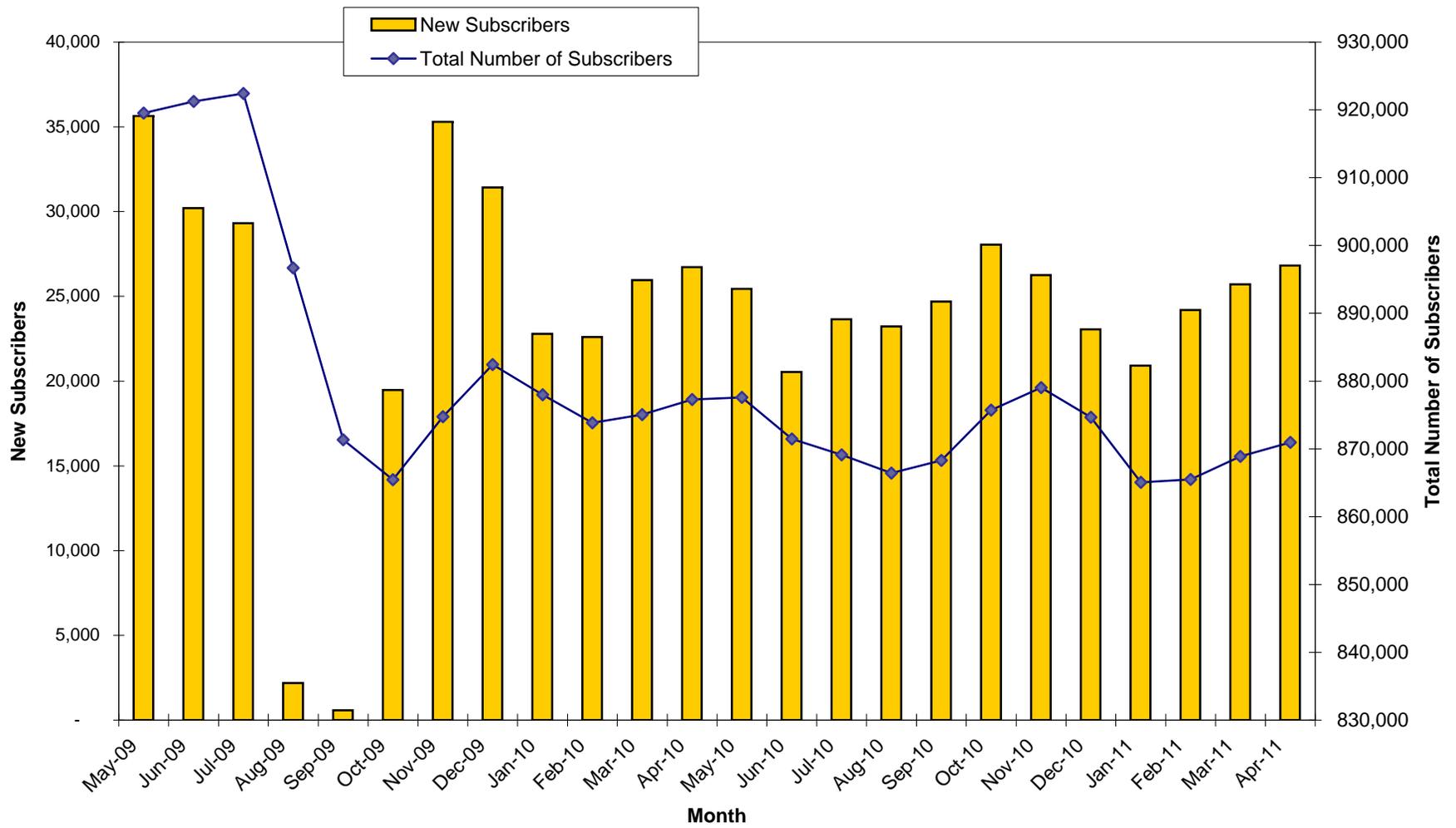
Forwarded to
 the HFP: 69.8% (19,522)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in April.

** For more Health-e-Application reports, go to www.mrmib.ca.gov and click on "Reports."

† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

Healthy Families Program Enrollment History Enrollment Data May 2009 through April 2011





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Healthy Families Program

March 2011 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 3/31/11: 868,874
 March 2011 new subscribers*: 25,708

Ethnicity of Subscribers:

Latino 48.6%
 Asian & Pacific Islander 9.7%
 White 9.4%
 African American 1.9%
 American Indian & Alaska Nat. .3%
 Other 25.8%
 Not Given 4.3%

Gender of Subscribers:

Male 51.4%
 Female 48.6%

Top 5 Counties in Enrollment:

(Represents 58.9% of total enrollment)

Los Angeles 25.4% (221,035)
 Orange 9.5% (82,385)
 Riverside 8.6% (75,031)
 San Diego 8.2% (71,372)
 San Bernardino 7.2% (62,679)

Spoken Language of Applicants:

English 50.2%
 Spanish: 41.5%
 Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese) 6.3%
 All Other Languages: 1.9%
 Not Given/Unknown: .1%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 292,400 / 29,123

Application Statistics

Monthly:

Paper Applications 66.6% (19,407)
 Health-e-Applications** 33.4% (9,716)
 CAA User † 47.6% (4,621)
 English /Spanish (3,498 / 1,123)
 Public User † 52.4% (5,095)
 English /Spanish (4,811 / 284)

Processed

w/ CAA assistance at SPE: 25.7% (7,492)

Processed

w/o CAA assistance at SPE: 74.3% (21,631)

Forwarded to

both programs: 5.8% (1,688)

Forwarded to the

Medi-Cal Program: 21.8% (6,356)

Forwarded to

the HFP: 72.4% (21,079)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in March.

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† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

Healthy Families Program Enrollment History Enrollment Data April 2009 through March 2011

