



The California Managed Risk Medical Insurance Board
 1000 G Street, Suite 450
 Sacramento, CA 95814
 (916) 324-4695 FAX: (916) 324-4878

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Healthy Families Program

February 2009 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 02/28/09: 893,165
 February 2009 new subscribers: 26,146

Ethnicity of Subscribers:

Latino 53.9%
 Asian & Pacific Islander 10.2%
 White 10%
 African American 2%
 American Indian & Alaska Nat. .3%
 Other 20.8%
 Not Given 2.8%

Gender of Subscribers:

Male 51.3%
 Female 48.7%

Top 5 Counties in Enrollment:

(Represents 59.5% of total enrollment)

Los Angeles 25.7% (229,124)
 Orange 9.5% (84,630)
 Riverside 8.5% (75,488)
 San Diego 8.4% (74,725)
 San Bernardino 7.4% (66,175)

Spoken Language of Applicants:

Spanish: 46.1%
 English 45%
 Asian: 6.4%
 (Cantonese, Chinese, Korean, Mandarin & Vietnamese)
 All Other Languages: 2.2%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 357,690 / 29,263

Application Statistics

Monthly:

Processed
 w/ assistance at SPE 33.9% (9,917)

Processed
 w/o assistance at SPE: 66.1% (19,346)

Forwarded to
 both programs: 5.5% (1,602)

Forwarded to the
 Medi-Cal Program: 27% (7,904)

Forwarded to
 the HFP: 67.5% (19,757)

SPE Incomplete Applications forwarded to the HFP: 1,913**

SPE Incomplete Applications
 w/o assistance**: 92.6% (1,771)

SPE Incomplete Applications
 w/ assistance**: 7.4% (142)

**Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

Healthy Families Program Enrollment History Enrollment Data February 2007 through February 2009

