

CHIPRA Outreach & Enrollment Grants – Cycle II

Background Summary

The Children’s Health Insurance Program Reauthorization Act of 2009 (CHIPRA) provided a total of \$100 million devoted to outreach and enrollment activities, with \$80 million to be provided in grant funds to States, local governments, community-based and nonprofit organizations, and others. Cycle 1 awarded \$40 million in grants in 2009 and Cycle II will again offer \$40 million in grant funds to be made available for a two year period. Cycle II is designed to be more targeted than Cycle I, encouraging prospective grantees to design their proposals based on a “menu” of Focus Areas. The announcement states the following.

Proposals should identify one of the following Areas of Focus for the grant project. The proposal may include activities that overlap with another focus area, but applicants must identify the major path upon which the project would proceed, if selected. Proposals should be designed around **one** of the following areas of focus:

- 1. Using Technology to Facilitate Enrollment and Renewal.**
- 2. Focusing on Retention: Keeping Eligible Children Covered for as Long as They Qualify.**
- 3. Engaging Schools in Outreach, Enrollment and Renewal Activities.**
- 4. Reaching Out to Groups of Children that are More Likely to Experience Gaps in Coverage.**
- 5. Ensuring Eligible Teens Are Enrolled and Stay Covered.**

Depending on the nature of the proposals submitted, grants will range in size from \$200,000 to \$1 million for Focus Areas 2, 3, 4 and 5, and from \$200,000 to \$2.5 million for Focus Area 1.

Only one application may be submitted by any given lead eligible entity for funding in Cycle II; however, an eligible entity may be a member of multiple applicant coalitions. Entities working together as a coalition shall submit one application. Only one CHIPRA Outreach and Enrollment Grant will be awarded to a single eligible entity or to the lead agency of a coalition.

Note: The Affordable Care Act, enacted on March 23, 2010, added an additional \$40 million in outreach and enrollment funding, which is available through FFY 2015. This funding will be announced in a future solicitation.

Managed Risk Medical Insurance Board Internal Timeline

Decide to Apply and Select Focus Area:	February 28, 2011
Review Approach with Agency:	March 4, 2011
Complete Research and Gather Data – Outline Complete:	March 11, 2011
Apply for Dun and Bradstreet Number	March 15, 2011
Register in Central Contractor Registration Database	March 15, 2011
Provide update to Board	March 16, 2011
Draft of Grant Proposal to Deputy Director:	March 25, 2011
Voluntary Notice of Intent to Apply:	March 25, 2011
Federal Grant Request DF - 24	March 30, 2011
Route Grant Proposal to Executive Director and Legal:	March 30, 2011
Route Grant Proposal to Agency:	April 11, 2011
Submit Grant Proposal to grants.gov:	April 15, 2011
Electronic Grant Application Due Date:	April 18, 2011 11:59 p.m. EST
Issuance of Notice of Awards:	Prior to July 30, 2011

Grant Period of Performance/Budget Period: July 30, 2011 – July 29, 2013

MRMIB will submit a grant proposal that will focus on Using Technology to Facilitate Enrollment and Renewal. We will apply for a grant amount of \$2.5 million and will choose from the options below based on priority level and available funds that focus on enhancements and complements the Health-e-App (HeApp) Public Access Project:

1. Add functionality to the income calculation section of HeApp that will create an interface with the Internal Revenue Services (IRS) to ascertain family income. This functionality would be applicable to those applicants who have provided the HFP with a social security number. The interface would be available at initial application and Annual Eligibility Review (AER). **(Primary Focus)**
2. Add functionality to HeApp for mid-year re-evaluation of income. Following the current business rules, the re-evaluation can lead to reduced monthly premium or a referral to the Medi-Cal program. **(Secondary Focus and contingent on sufficient funding being available)**