



The California Managed Risk Medical Insurance Board
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Healthy Families Program

November 2009 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 11/30/09: 874,762
 November 2009 new subscribers*: 35,297

Ethnicity of Subscribers:

Latino	51.8%
Asian & Pacific Islander	10.1%
White	9.7%
African American	1.9%
American Indian & Alaska Nat.	.3%
Other	22.7%
Not Given	3.5%

Gender of Subscribers:

Male	51.4%
Female	48.6%

Top 5 Counties in Enrollment:

(Represents 59.3% of total enrollment)

Los Angeles	25.5%	(223,442)
Orange	9.5%	(83,004)
Riverside	8.5%	(74,372)
San Diego	8.5%	(74,079)
San Bernardino	7.3%	(64,183)

Spoken Language of Applicants:

English	46.9%
Spanish:	44.5%
Asian:	6.4%
<small>(Cantonese, Chinese, Korean, Mandarin & Vietnamese)</small>	
All Other Languages:	2%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 326,285 / 21,460

Application Statistics

Monthly:

Processed
 w/ assistance at SPE 28.2% (6,042)

Processed
 w/o assistance at SPE: 71.8% (15,418)

Forwarded to
 both programs: 6.3% (1,346)

Forwarded to the
 Medi-Cal Program: 24.7% (5,311)

Forwarded to
 the HFP: 69% (14,803)

SPE Incomplete Applications forwarded to the HFP: 1,597**

SPE Incomplete Applications
 w/o assistance**: 92.2% (1,473)

SPE Incomplete Applications
 w/ assistance**: 7.8% (124)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in November.

** Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.