



The California Managed Risk Medical Insurance Board
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Healthy Families Program

September 2009 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 09/30/09: 871,335
 September 2009 new subscribers*: 581

Ethnicity of Subscribers:

Latino	52.2%
Asian & Pacific Islander	10.1%
White	9.7%
African American	1.9%
American Indian & Alaska Nat.	.3%
Other	22.4%
Not Given	3.4%

Gender of Subscribers:

Male	51.3%
Female	48.7%

Top 5 Counties in Enrollment:

(Represents 59.2% of total enrollment)

Los Angeles	25.5%	(222,395)
Orange	9.5%	(82,863)
Riverside	8.5%	(73,804)
San Diego	8.4%	(73,416)
San Bernardino	7.3%	(63,904)

Spoken Language of Applicants:

English	46.4%
Spanish:	44.9%
Asian:	6.4%
<small>(Cantonese, Chinese, Korean, Mandarin & Vietnamese)</small>	
All Other Languages:	2%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 340,211 / 19,973

Application Statistics

Monthly:

Processed
 w/ assistance at SPE 20% (4,001)

Processed
 w/o assistance at SPE: 80% (15,972)

Forwarded to
 both programs: 5.8% (1,162)

Forwarded to the
 Medi-Cal Program: 30.5% (6,087)

Forwarded to
 the HFP: 63.7% (12,724)

SPE Incomplete Applications forwarded to the HFP: 1,805**

SPE Incomplete Applications
 w/o assistance**: 96.1% (1,734)

SPE Incomplete Applications
 w/ assistance**: 3.9% (71)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in September.

** Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

Healthy Families Program Enrollment History Enrollment Data September 2007 through September 2009

