



The California Managed Risk Medical Insurance Board

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Healthy Families Program

August 2012 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 8/31/12: 863,033
August 2012 new subscribers*: 21,476

Ethnicity of Subscribers:

Latino	46.9%
Asian & Pacific Islander	9.3%
White	9.3%
African American	1.8%
American Indian & Alaska Nat.	.3%
Other	26.9%
Not Given	5.5%

Gender of Subscribers:

Male	51.5%
Female	48.5%

Top 5 Counties in Enrollment:

(Represents 58.8% of total enrollment)

Los Angeles	25.3%	(218,529)
Orange	9.4%	(80,993)
Riverside	8.7%	(74,905)
San Diego	8.3%	(71,702)
San Bernardino	7.1%	(60,913)

Spoken Language of Applicants:

English:	53.7%
Spanish:	38.5%
Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese)	6%
All Other Languages:	1.7%
Not Given/Unknown:	.1%

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in August.

** For more Health-e-Application reports, go to www.mrmib.ca.gov and click on "Reports."

† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 294,518 / 25,030

Application Statistics

Monthly:

Paper Applications	62.7%	(15,705)
Health-e-Applications**	37.3%	(9,325)
CAA User †	28.6%	(2,670)
English /Spanish		(2,118 /552)
Public User †	71.4%	(6,655)
English /Spanish		(6,439 /216)

Processed

w/ CAA assistance at SPE: 18.4% (4,613)

Processed

w/o CAA assistance at SPE: 81.6% (20,417)

Forwarded to

both programs: 6.5% (1,623)

Forwarded to the

Medi-Cal Program: 21.9% (5,495)

Forwarded to

the HFP: 71.6% (17,912)

Healthy Families Program Enrollment History Enrollment Data September 2010 through August 2012

