



The California Managed Risk Medical Insurance Board
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Healthy Families Program

August 2009 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 08/31/09: 896,688
 August 2009 new subscribers*: 2,192

Ethnicity of Subscribers:

Latino 52.2%
 Asian & Pacific Islander 10%
 White 9.7%
 African American 1.9%
 American Indian & Alaska Nat. .3%
 Other 22.4%
 Not Given 3.5%

Gender of Subscribers:

Male 51.3%
 Female 48.7%

Top 5 Counties in Enrollment:

(Represents 59.3% of total enrollment)
 Los Angeles 25.5% (228,975)
 Orange 9.5% (85,064)
 Riverside 8.5% (76,117)
 San Diego 8.4% (75,431)
 San Bernardino 7.4% (65,931)

Spoken Language of Applicants:

English 46.5%
 Spanish: 44.9%
 Asian: 6.3%
(Cantonese, Chinese, Korean, Mandarin & Vietnamese)
 All Other Languages: 2%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 349,826 / 16,950

Application Statistics

Monthly:

Processed
 w/ assistance at SPE 17.9% (3,037)

Processed
 w/o assistance at SPE: 82.1% (13,913)

Forwarded to
 both programs: 6.2% (1,047)

Forwarded to the
 Medi-Cal Program: 34.4% (5,839)

Forwarded to
 the HFP: 59.4% (10,064)

SPE Incomplete Applications forwarded to the HFP: 1,319**

SPE Incomplete Applications
 w/o assistance**: 93.9% (1,238)

SPE Incomplete Applications
 w/ assistance**: 6.1% (81)

* Data reflects new subscribers enrolled in the program who are AIM-linked infants who are exempt from the waiting list. Data also reflects new subscribers pre-enrolling into the HFP because of their No-Cost Medi-Cal coverage ending. Pre-enrollment occurred prior to the implementation of the waiting list effective July 17, 2009. However, these new subscribers' effective date of coverage occurred in August.

** Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

Healthy Families Program Enrollment History Enrollment Data August 2007 through August 2009

