



The California Managed Risk Medical Insurance Board

1000 G Street, Suite 450
 Sacramento, CA 95814
 Phone: (916) 324-4695
 Fax: (916) 324-4878

Board Members

Clifford Allenby, Chair
 Richard Figueroa
 Samuel Garrison
 Ellen Wu

Ex Officio Members

Jack Campana
 Diana S. Dooley
 Secretary, Business,
 Transportation and Housing
 Agency

Healthy Families Program

July 2011 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 7/31/11: 872,500
 July 2011 new subscribers*: 26,602

Ethnicity of Subscribers:

Latino 48.1%
 Asian & Pacific Islander 9.5%
 White 9.4%
 African American 1.8%
 American Indian & Alaska Nat. .3%
 Other 26.1%
 Not Given 4.8%

Gender of Subscribers:

Male 51.4%
 Female 48.6%

Top 5 Counties in Enrollment:

(Represents 59% of total enrollment)

Los Angeles 25.4% (221,570)
 Orange 9.5% (82,825)
 Riverside 8.7% (75,530)
 San Diego 8.2% (71,361)
 San Bernardino 7.2% (62,510)

Spoken Language of Applicants:

English 50.9%
 Spanish: 40.9%
 Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese) 6.2%
 All Other Languages: 1.8%
 Not Given/Unknown: .2%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 307,099 / 24,387

Application Statistics

Monthly:

Paper Applications 66.5% (16,216)
 Health-e-Applications** 33.5% (8,171)
 CAA User † 42.2% (3,447)
 English /Spanish (2,165 / 832)
 Public User † 57.8% (4,724)
 English /Spanish (4,500 / 224)

Processed

w/ CAA assistance at SPE: 22.9% (5,593)

Processed

w/o CAA assistance at SPE: 77.1% (18,794)

Forwarded to

both programs: 6.5% (1,572)

Forwarded to the

Medi-Cal Program: 22.6% (5,517)

Forwarded to

the HFP: 70.9% (17,298)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in July.

** For more Health-e-Application reports, go to www.mrmib.ca.gov and click on "Reports."

† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

Healthy Families Program Enrollment History Enrollment Data August 2009 through July 2011

