



**The California Managed Risk Medical Insurance Board**  
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## Healthy Families Program

June 2010 Summary

### Healthy Families Statistics:

#### Number of Current Subscribers:

As of 06/30/10: 871,467  
 June 2010 new subscribers\*: 20,537

#### Ethnicity of Subscribers:

Latino	50.3%
Asian & Pacific Islander	9.9%
White	9.5%
African American	1.9%
American Indian & Alaska Nat.	.3%
Other	24.4%
Not Given	3.7%

#### Gender of Subscribers:

Male	51.4%
Female	48.6%

#### Top 5 Counties in Enrollment:

(Represents 59.1% of total enrollment)

Los Angeles	25.5%	(222,120)
Orange	9.4%	(82,021)
Riverside	8.6%	(75,198)
San Diego	8.3%	(72,542)
San Bernardino	7.3%	(63,920)

#### Spoken Language of Applicants:

English	48.5%
Spanish:	43%
Asian:	6.3%
<small>(Cantonese, Chinese, Korean, Mandarin &amp; Vietnamese)</small>	
All Other Languages:	1.9%

### Single Point of Entry (SPE) Statistics:

#### Application Statistics

#### Last 12 Months/Monthly:

Processed: 274,373 / 24,238

#### Application Statistics

#### Monthly:

Processed  
 w/ assistance at SPE 25.6% (6,198)

Processed  
 w/o assistance at SPE: 74.4% (18,040)

Forwarded to  
 both programs: 5.7% (1,375)

Forwarded to the  
 Medi-Cal Program: 23.9% (5,796)

Forwarded to  
 the HFP: 70.4% (17,067)

#### **SPE Incomplete Applications forwarded to the HFP\*\*: 1,960**

SPE Incomplete Applications  
 w/o assistance\*\*: 93.6% (1,835)

SPE Incomplete Applications  
 w/ assistance\*\*: 6.4% (125)

\* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in June

\*\*Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

### Healthy Families Program Enrollment History Enrollment Data June 2008 through June 2010

