



**The California Managed Risk Medical Insurance Board**  
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## Healthy Families Program

June 2012 Summary

### Healthy Families Statistics:

#### Number of Current Subscribers:

As of 6/30/12: 872,968  
 June 2012 new subscribers\*: 23,711

#### Ethnicity of Subscribers:

Latino	47%
Asian & Pacific Islander	9.3%
White	9.3%
African American	1.8%
American Indian & Alaska Nat.	.3%
Other	26.8%
Not Given	5.5%

#### Gender of Subscribers:

Male	51.4%
Female	48.6%

#### Top 5 Counties in Enrollment:

(Represents 58.8% of total enrollment)

Los Angeles	25.3%	(221,139)
Orange	9.4%	(82,240)
Riverside	8.7%	(75,631)
San Diego	8.3%	(72,314)
San Bernardino	7.1%	(61,704)

#### Spoken Language of Applicants:

English:	53.4%
Spanish:	38.7%
Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese)	5.9%
All Other Languages:	1.9%
Not Given/Unknown:	.1%

### Single Point of Entry (SPE) Statistics:

#### Application Statistics

#### Last 12 Months/Monthly:

Processed: 302,340 / 22,602

#### Application Statistics

#### Monthly:

Paper Applications	66.7%	(15,069)
Health-e-Applications**	33.3%	(7,533)
CAA User †	33.4%	(2,515)
English /Spanish		(1,702 / 813)
Public User †	66.6%	(5,018)
English /Spanish		(4,787 / 231)

#### Processed

w/ CAA assistance at SPE: 20.5% (4,632)

#### Processed

w/o CAA assistance at SPE: 79.5% (17,970)

#### Forwarded to

both programs: 6.5% (1,473)

#### Forwarded to the

Medi-Cal Program: 22.2% (5,005)

#### Forwarded to

the HFP: 71.3% (16,124)

\* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in June.

\*\* For more Health-e-Application reports, go to [www.mrmib.ca.gov](http://www.mrmib.ca.gov) and click on "Reports."

† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

### Healthy Families Program Enrollment History Enrollment Data July 2010 through June 2012

