



The California Managed Risk Medical Insurance Board
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Healthy Families Program

May 2010 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 05/31/10: 877,617
 May 2010 new subscribers*: 25,447

Ethnicity of Subscribers:

Latino 50.5%
 Asian & Pacific Islander 9.9%
 White 9.5%
 African American 1.9%
 American Indian & Alaska Nat. .3%
 Other 24.2%
 Not Given 3.7%

Gender of Subscribers:

Male 51.4%
 Female 48.6%

Top 5 Counties in Enrollment:

(Represents 59.1% of total enrollment)
 Los Angeles 25.5% (223,704)
 Orange 9.4% (82,549)
 Riverside 8.6% (75,639)
 San Diego 8.3% (73,179)
 San Bernardino 7.3% (64,488)

Spoken Language of Applicants:

English 48.2%
 Spanish: 43.3%
 Asian: 6.3%
(Cantonese, Chinese, Korean, Mandarin & Vietnamese)
 All Other Languages: 1.9%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 280,621 / 22,661

Application Statistics

Monthly:

Processed
 w/ assistance at SPE 26.8% (6,079)

Processed
 w/o assistance at SPE: 73.2% (16,582)

Forwarded to
 both programs: 5.8% (1,320)

Forwarded to the
 Medi-Cal Program: 24.1% (5,459)

Forwarded to
 the HFP: 70.1% (15,882)

SPE Incomplete Applications forwarded to the HFP: 1,763**

SPE Incomplete Applications
 w/o assistance**: 91.6% (1,615)

SPE Incomplete Applications
 w/ assistance**: 8.4% (148)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in May.

** Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

Healthy Families Program Enrollment History Enrollment Data May 2008 through May 2010

