



The California Managed Risk Medical Insurance Board
 1000 G Street, Suite 450
 Sacramento, CA 95814
 Phone: (916) 324-4695
 Fax: (916) 324-4878

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 Transportation and Housing
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Healthy Families Program

April 2012 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 4/30/12: 873,924
 April 2012 new subscribers*: 26,943

Ethnicity of Subscribers:

Latino	47.2%
Asian & Pacific Islander	9.3%
White	9.3%
African American	1.8%
American Indian & Alaska Nat.	.3%
Other	26.6%
Not Given	5.5%

Gender of Subscribers:

Male	51.4%
Female	48.6%

Top 5 Counties in Enrollment:

(Represents 58.8% of total enrollment)

Los Angeles	25.3%	(220,987)
Orange	9.4%	(82,557)
Riverside	8.7%	(75,782)
San Diego	8.3%	(72,248)
San Bernardino	7.1%	(61,750)

Spoken Language of Applicants:

English:	53.1%
Spanish:	39%
Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese)	6.1%
All Other Languages:	1.7%
Not Given/Unknown:	.1%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 307,501 / 24,214

Application Statistics

Monthly:

Paper Applications	65.1%	(15,763)
Health-e-Applications**	34.9%	(8,451)
CAA User †	43.7%	(3,691)
English /Spanish		(2,718 / 973)
Public User †	56.3%	(4,760)
English /Spanish		(4,536 / 224)

Processed

w/ CAA assistance at SPE: 25.1% (6,081)

Processed

w/o CAA assistance at SPE: 74.9% (18,133)

Forwarded to

both programs: 5.7% (1,380)

Forwarded to the

Medi-Cal Program: 20.5% (4,960)

Forwarded to

the HFP: 73.8% (17,874)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in April.

** For more Health-e-Application reports, go to www.mrmib.ca.gov and click on "Reports."

† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

Healthy Families Program Enrollment History Enrollment Data May 2010 through April 2012

