



The California Managed Risk Medical Insurance Board
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Healthy Families Program

March 2010 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 03/31/10: 875,081
 March 2010 new subscribers*: 25,966

Ethnicity of Subscribers:

Latino 50.9%
 Asian & Pacific Islander 10%
 White 9.6%
 African American 1.9%
 American Indian & Alaska Nat. .3%
 Other 23.7%
 Not Given 3.6%

Gender of Subscribers:

Male 51.4%
 Female 48.6%

Top 5 Counties in Enrollment:

(Represents 59.2% of total enrollment)

Los Angeles 25.5% (223,205)
 Orange 9.4% (82,417)
 Riverside 8.6% (74,926)
 San Diego 8.4% (73,277)
 San Bernardino 7.3% (64,304)

Spoken Language of Applicants:

English 48%
 Spanish: 43.5%
 Asian: 6.3%
(Cantonese, Chinese, Korean, Mandarin & Vietnamese)
 All Other Languages: 2%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 298,091 / 28,797

Application Statistics

Monthly:

Processed
 w/ assistance at SPE 27.9% (8,025)

Processed
 w/o assistance at SPE: 72.1% (20,772)

Forwarded to
 both programs: 5.9% (1,685)

Forwarded to the
 Medi-Cal Program: 23.7% (6,827)

Forwarded to
 the HFP: 70.5% (20,285)

SPE Incomplete Applications forwarded to the HFP: 2,111**

SPE Incomplete Applications
 w/o assistance**: 91.4% (1,929)

SPE Incomplete Applications
 w/ assistance**: 8.6% (182)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in March.

** Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

Healthy Families Program Enrollment History Enrollment Data March 2008 through March 2010

