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Healthy Families Program

March 2012 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 3/31/12: 869,937
 March 2012 new subscribers*: 27,587

Ethnicity of Subscribers:

Latino	47.2%
Asian & Pacific Islander	9.4%
White	9.3%
African American	1.8%
American Indian & Alaska Nat.	.3%
Other	26.6%
Not Given	5.4%

Gender of Subscribers:

Male	51.5%
Female	48.5%

Top 5 Counties in Enrollment:

(Represents 58.7% of total enrollment)

Los Angeles	25.3%	(220,054)
Orange	9.5%	(82,332)
Riverside	8.6%	(75,147)
San Diego	8.2%	(71,758)
San Bernardino	7.1%	(61,597)

Spoken Language of Applicants:

English:	52.9%
Spanish:	39.2%
Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese)	6.1%
All Other Languages:	1.7%
Not Given/Unknown:	.1%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 311,246 / 27,361

Application Statistics

Monthly:

Paper Applications	64.3%	(17,588)
Health-e-Applications**	35.7%	(9,773)
CAA User †	45.3%	(4,431)
English /Spanish		(3,265 / 1,166)
Public User †	54.7%	(5,342)
English /Spanish		(5,257 / 285)

Processed

w/ CAA assistance at SPE: 26.2% (7,173)

Processed

w/o CAA assistance at SPE: 73.8% (20,188)

Forwarded to

both programs: 6% (1,636)

Forwarded to the

Medi-Cal Program: 19.6% (5,379)

Forwarded to

the HFP: 74.4% (20,346)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in March.

** For more Health-e-Application reports, go to www.mrmib.ca.gov and click on "Reports."

† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

Healthy Families Program Enrollment History Enrollment Data April 2010 through March 2012

