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Healthy Families Program

February 2012 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 2/29/12: 864,088
 February 2012 new subscribers*: 23,779

Ethnicity of Subscribers:

Latino	47.3%
Asian & Pacific Islander	9.4%
White	9.4%
African American	1.8%
American Indian & Alaska Nat.	.3%
Other	26.5%
Not Given	5.3%

Gender of Subscribers:

Male	51.4%
Female	48.6%

Top 5 Counties in Enrollment:

(Represents 58.7% of total enrollment)

Los Angeles	25.3%	(218,474)
Orange	9.5%	(81,896)
Riverside	8.6%	(74,469)
San Diego	8.2%	(71,041)
San Bernardino	7.1%	(61,134)

Spoken Language of Applicants:

English:	52.5%
Spanish:	39.5%
Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese)	6.2%
All Other Languages:	1.7%
Not Given/Unknown:	.1%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 313,008 / 23,796

Application Statistics

Monthly:

Paper Applications	63.7%	(15,151)
Health-e-Applications**	36.3%	(8,645)
CAA User †	44.4%	(3,835)
English /Spanish		(2,840 / 995)
Public User †	55.6%	(4,810)
English /Spanish		(4,524 / 286)

Processed

w/ CAA assistance at SPE: 26.4% (6,280)

Processed

w/o CAA assistance at SPE: 73.6% (17,516)

Forwarded to

both programs: 5.9% (1,406)

Forwarded to the

Medi-Cal Program: 19.9% (4,743)

Forwarded to

the HFP: 74.2% (17,647)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in February.

** For more Health-e-Application reports, go to www.mrmib.ca.gov and click on "Reports."

† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

Healthy Families Program Enrollment History Enrollment Data March 2010 through February 2012

