



The California Managed Risk Medical Insurance Board
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Healthy Families Program

February 2010 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 02/28/10: 873,850
 February 2010 new subscribers*: 22,606

Ethnicity of Subscribers:

Latino	51.1%
Asian & Pacific Islander	10%
White	9.6%
African American	1.9%
American Indian & Alaska Nat.	.3%
Other	23.5%
Not Given	3.6%

Gender of Subscribers:

Male	51.4%
Female	48.6%

Top 5 Counties in Enrollment:

(Represents 59.2% of total enrollment)

Los Angeles	25.5%	(222,906)
Orange	9.4%	(82,288)
Riverside	8.5%	(74,610)
San Diego	8.4%	(73,354)
San Bernardino	7.4%	(64,292)

Spoken Language of Applicants:

English	47.7%
Spanish:	44%
Asian:	6.4%
<small>(Cantonese, Chinese, Korean, Mandarin & Vietnamese)</small>	
All Other Languages:	2%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 302,095 / 21,812

Application Statistics

Monthly:

Processed
 w/ assistance at SPE 28.3% (6,162)

Processed
 w/o assistance at SPE: 71.7% (15,650)

Forwarded to
 both programs: 6% (1,309)

Forwarded to the
 Medi-Cal Program: 25.5% (5,571)

Forwarded to
 the HFP: 68.5% (14,932)

SPE Incomplete Applications forwarded to the HFP: 1,488**

SPE Incomplete Applications
 w/o assistance**: 92.9% (1,382)

SPE Incomplete Applications
 w/ assistance**: 7.1% (106)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in February.

** Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

Healthy Families Program Enrollment History Enrollment Data February 2008 through February 2010

