



**The California Managed Risk Medical Insurance Board**  
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## Healthy Families Program

February 2011 Summary

### Healthy Families Statistics:

#### Number of Current Subscribers:

As of 2/28/11: 865,480  
 February 2011 new subscribers\*: 24,194

#### Ethnicity of Subscribers:

Latino	48.8%
Asian & Pacific Islander	9.7%
White	9.4%
African American	1.8%
American Indian & Alaska Nat.	.3%
Other	25.8%
Not Given	4.2%

#### Gender of Subscribers:

Male	51.4%
Female	48.6%

#### Top 5 Counties in Enrollment:

(Represents 58.9% of total enrollment)

Los Angeles	25.4%	(220,048)
Orange	9.5%	(81,987)
Riverside	8.6%	(74,704)
San Diego	8.2%	(71,229)
San Bernardino	7.2%	(62,427)

#### Spoken Language of Applicants:

English	49.9%
Spanish:	41.7%
Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese)	6.3%
All Other Languages:	1.9%
Not Given/Unknown:	.2%

### Single Point of Entry (SPE) Statistics:

#### Application Statistics

#### Last 12 Months/Monthly:

Processed: 292,074 / 25,270

#### Application Statistics

#### Monthly:

Paper Applications	68%	(17,176)
Health-e-Applications**	32%	(8,094)
CAA User †	46.9%	(3,795)
English /Spanish		(3,196 / 599)
Public User †	53.1%	(4,299)
English /Spanish		(4,108 / 191)

#### Processed

w/ CAA assistance at SPE: 25.5% (6,454)

#### Processed

w/o CAA assistance at SPE: 74.5% (18,816)

#### Forwarded to

both programs: 6.3% (1,593)

#### Forwarded to the

Medi-Cal Program: 23.4% (5,902)

#### Forwarded to

the HFP: 70.3% (17,775)

\* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in February.

\*\* For more Health-e-Application reports, go to [www.mrmib.ca.gov](http://www.mrmib.ca.gov) and click on "Reports."

† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

### Healthy Families Program Enrollment History Enrollment Data March 2009 through February 2011

