



**The California Managed Risk Medical Insurance Board**  
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## Healthy Families Program

January 2010 Summary

### Healthy Families Statistics:

#### Number of Current Subscribers:

As of 01/31/10: 878,005  
 January 2010 new subscribers\*: 22,791

#### Ethnicity of Subscribers:

Latino	51.3%
Asian & Pacific Islander	10.1%
White	9.6%
African American	1.9%
American Indian & Alaska Nat.	.3%
Other	23.3%
Not Given	3.5%

#### Gender of Subscribers:

Male	51.4%
Female	48.6%

#### Top 5 Counties in Enrollment:

(Represents 59.2% of total enrollment)

Los Angeles	25.5%	(223,761)
Orange	9.4%	(82,831)
Riverside	8.5%	(74,831)
San Diego	8.4%	(73,952)
San Bernardino	7.4%	(64,596)

#### Spoken Language of Applicants:

English	47.4%
Spanish:	44%
Asian:	6.3%
<small>(Cantonese, Chinese, Korean, Mandarin &amp; Vietnamese)</small>	
All Other Languages:	2%

### Single Point of Entry (SPE) Statistics:

#### Application Statistics

#### Last 12 Months/Monthly:

Processed: 309,546 / 17,255

#### Application Statistics

#### Monthly:

Processed  
 w/ assistance at SPE 27.2% (4,689)

Processed  
 w/o assistance at SPE: 72.8% (12,566)

Forwarded to  
 both programs: 5.8% (1,005)

Forwarded to the  
 Medi-Cal Program: 26.8% (4,627)

Forwarded to  
 the HFP: 67.4% (11,623)

#### **SPE Incomplete Applications forwarded to the HFP\*\*: 1,168**

SPE Incomplete Applications  
 w/o assistance\*\*: 92.1% (1,076)

SPE Incomplete Applications  
 w/ assistance\*\*: 7.9% (92)

\* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in January.

\*\* Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

### Healthy Families Program Enrollment History Enrollment Data January 2008 through January 2010

