



The California Managed Risk Medical Insurance Board
 1000 G Street, Suite 450
 Sacramento, CA 95814
 (916) 324-4695 FAX: (916) 324-4878

Board Members
 Clifford Allenby, Chair
 Richard Figueroa
 Sophia Chang, M.D., M.P.H.
 Samuel Garrison

Ex Officio Members
 Jack Campana
 Diana S. Dooley
 Dale E. Bonner

Healthy Families Program

January 2011 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 1/31/11: 865,062
 January 2011 new subscribers*: 20,921

Ethnicity of Subscribers:

Latino	48.9%
Asian & Pacific Islander	9.7%
White	9.4%
African American	1.8%
American Indian & Alaska Nat.	.3%
Other	25.7%
Not Given	4.2%

Gender of Subscribers:

Male	51.4%
Female	48.6%

Top 5 Counties in Enrollment:

(Represents 58.9% of total enrollment)

Los Angeles	25.4%	(219,634)
Orange	9.5%	(81,752)
Riverside	8.6%	(74,691)
San Diego	8.2%	(71,119)
San Bernardino	7.2%	(62,622)

Spoken Language of Applicants:

English	49.7%
Spanish:	41.9%
Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese)	6.3%
All Other Languages:	1.9%
Not Given/Unknown:	.2%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 288,616 / 22,824

Application Statistics

Monthly:

Paper Applications	67.7%	(15,450)
Health-e-Applications**	32.3%	(7,374)
CAA User †	40.5%	(2,985)
English /Spanish		(2,985 / 0)
Public User †	59.5%	(4,389)
English /Spanish		(4,389 / 0)

Processed

w/ CAA assistance at SPE: 22.5% (5,132)

Processed

w/o CAA assistance at SPE: 77.5% (17,692)

Forwarded to

both programs: 7.1% (1,623)

Forwarded to the

Medi-Cal Program: 25.5% (5,827)

Forwarded to

the HFP: 67.4% (15,374)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in January.

** For more Health-e-Application reports, go to www.mrmib.ca.gov and click on "Reports."

† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

Healthy Families Program Enrollment History Enrollment Data February 2009 through January 2011

