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Healthy Families Program

January 2012 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 1/31/12: 863,296
 January 2012 new subscribers*: 20,698

Ethnicity of Subscribers:

Latino	47.4%
Asian & Pacific Islander	9.5%
White	9.4%
African American	1.8%
American Indian & Alaska Nat.	.3%
Other	26.4%
Not Given	5.2%

Gender of Subscribers:

Male	51.4%
Female	48.6%

Top 5 Counties in Enrollment:

(Represents 58.7% of total enrollment)

Los Angeles	25.3%	(218,510)
Orange	9.5%	(81,928)
Riverside	8.6%	(74,333)
San Diego	8.2%	(70,799)
San Bernardino	7.1%	(61,063)

Spoken Language of Applicants:

English:	52.1%
Spanish:	39.8%
Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese)	6.2%
All Other Languages:	1.7%
Not Given/Unknown:	.2%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 314,482 / 22,349

Application Statistics

Monthly:

Paper Applications	62.2%	(13,894)
Health-e-Applications**	37.8%	(8,455)
CAA User †	38.7%	(3,276)
English /Spanish		(2,472 / 804)
Public User †	61.3%	(5,179)
English /Spanish		(4,932 / 247)

Processed

w/ CAA assistance at SPE: 23.4% (5,223)

Processed

w/o CAA assistance at SPE: 76.6% (17,126)

Forwarded to

both programs: 6.3% (1,413)

Forwarded to the

Medi-Cal Program: 21.4% (4,784)

Forwarded to

the HFP: 72.3% (16,152)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in January.

** For more Health-e-Application reports, go to www.mrmib.ca.gov and click on "Reports."

† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

Healthy Families Program Enrollment History Enrollment Data February 2010 through January 2012

