



The California Managed Risk Medical Insurance Board
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Healthy Families Program

December 2010 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 12/31/10: 874,679
 December 2010 new subscribers*: 23,061

Ethnicity of Subscribers:

| | |
|-------------------------------|-------|
| Latino | 49.1% |
| Asian & Pacific Islander | 9.7% |
| White | 9.3% |
| African American | 1.8% |
| American Indian & Alaska Nat. | .5% |
| Other | 25.5% |
| Not Given | 4.1% |

Gender of Subscribers:

| | |
|--------|-------|
| Male | 51.4% |
| Female | 48.6% |

Top 5 Counties in Enrollment:

(Represents 59% of total enrollment)

| | | |
|----------------|-------|-----------|
| Los Angeles | 25.4% | (222,219) |
| Orange | 9.4% | (82,497) |
| Riverside | 8.7% | (75,711) |
| San Diego | 8.2% | (71,968) |
| San Bernardino | 7.3% | (63,522) |

Spoken Language of Applicants:

| | |
|--|-------|
| English | 49.5% |
| Spanish: | 42.1% |
| Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese) | 6.3% |
| All Other Languages: | 1.9% |
| Not Given/Unknown: | .2% |

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 283,047 / 22,814

Application Statistics

Monthly:

Processed
 w/ assistance at SPE 25% (5,698)

Processed
 w/o assistance at SPE: 75% (17,116)

Forwarded to
 both programs: 5.7% (1,309)

Forwarded to the
 Medi-Cal Program: 22.8% (5,204)

Forwarded to
 the HFP: 71.5% (16,301)

SPE Incomplete Applications forwarded to the HFP: 1,744**

SPE Incomplete Applications
 w/o assistance**: 93.7% (1,635)

SPE Incomplete Applications
 w/ assistance**: 6.3% (109)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in December

** Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

Healthy Families Program Enrollment History Enrollment Data January 2009 through Deveder 2010

