



The California Managed Risk Medical Insurance Board

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Healthy Families Program

December 2011 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 12/31/11: 870,784
December 2011 new subscribers*: 24,715

Ethnicity of Subscribers:

Latino	47.5%
Asian & Pacific Islander	9.5%
White	9.3%
African American	1.8%
American Indian & Alaska Nat.	.3%
Other	26.4%
Not Given	5.2%

Gender of Subscribers:

Male	51.4%
Female	48.6%

Top 5 Counties in Enrollment:

(Represents 58.7% of total enrollment)

Los Angeles	25.3%	(220,674)
Orange	9.5%	(82,681)
Riverside	8.6%	(75,094)
San Diego	8.2%	(71,358)
San Bernardino	7.1%	(61,791)

Spoken Language of Applicants:

English:	51.8%
Spanish:	40.1%
Asian: (Cantonese, Chinese, Korean, Mandarin & Vietnamese)	6.2%
All Other Languages:	1.7%
Not Given/Unknown:	.2%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 314,957 / 23,015

Application Statistics

Monthly:

Paper Applications	65.7%	(15,110)
Health-e-Applications**	34.3%	(7,905)
CAA User †	41.4%	(3,269)
English /Spanish		(2,427 / 842)
Public User †	58.6%	(4,636)
English /Spanish		(4,400 / 236)

Processed

w/ CAA assistance at SPE: 24% (5,518)

Processed

w/o CAA assistance at SPE: 76% (17,497)

Forwarded to

both programs: 6% (1,377)

Forwarded to the

Medi-Cal Program: 21.4% (4,933)

Forwarded to

the HFP: 72.6% (16,705)

* Data reflects new subscribers enrolled in the program with effective date of coverage occurring in December.

** For more Health-e-Application reports, go to www.mrmib.ca.gov and click on "Reports."

† CAA and Public User data are derived from the percentage of total Health-e-Applications processed.

Healthy Families Program Enrollment History Enrollment Data January 2010 through December 2011

